

daily | urbanista

Daily Urbanista is a lifestyle site featuring the best people, places and things the world has to offer.

OUR READERS ARE...

- 1 ...single, urban females**
Daily Urbanista's audience is primarily comprised of single, urban women ages 25-34.
- 2 ...financially independent**
Our average reader is the successful, career-oriented woman who is financially independent and, as a result, has a high disposable income.
- 3 ...savvy and fashionable**
Our readers are educated women who love to learn about new products, places and experiences that will enrich their personal lives.

TOP CITIES

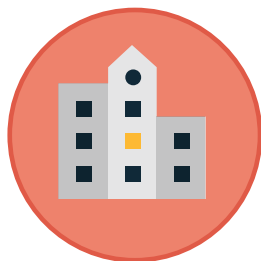
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| 1. New York City | 4. Los Angeles | 7. D.C. |
| 2. Chicago | 5. San Francisco | 8. Houston |
| 3. London | 6. Toronto | 9. Sydney |



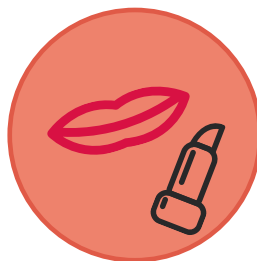
OUR READERS LOVE...



travel posts



city guides



beauty reviews



dating

PARTNERSHIP OPPORTUNITIES

Looking to reach educated, savvy and independent millennial women?
We have the following partnership opportunities available:

- **PRODUCT REVIEWS:** We accept product reviews selectively and are open to reviewing products or services that we believe will be a good fit for our audience.
- **PRESS / SPONSORED TRIPS:** Our coverage from past press trips have generated thousands of shares on social media! Please contact us for our travel-specific media kit.
- **ADVERTISING OPPORTUNITIES:** Currently available: 300x250 sidebar ads.

WE'VE WORKED WITH:



GLOSSYBOX



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